



FOOD BANK
OF NORTHEAST GEORGIA

2025

MEMBER TOOLKIT

**SUPPORT FOR THE
NEIGHBOR SURVEY**

<https://foodbanknega.org/>



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Dear Partner in Service,

What is it like for our neighbors, really? I'm sure you have wondered, like me, what the experience of our neighbors receiving food is truly like. Perhaps some of us have been in their position, but maybe it has been a long time.

As President & CEO of the Food Bank of Northeast Georgia, there are some questions I know will never be answered. Others, I know we must answer. What our neighbors need from us, and how, are two questions we must answer. So, we invite you to support the Neighbor Survey by sharing it with neighbors, and being champions for our desire to know and serve better.

At the Food Bank, we apply six core values to our work, and the three that uniquely apply to our upcoming Neighbor Survey are Accountability, Compassion, and Dignity. Our organization is accountable to our neighbors for their experience with us; we believe that hunger is a burden no one should bear alone, and that neighbors should be met with compassion. Finally, we believe that our neighbors deserve the dignity of being asked to share their thoughts and experiences.

We are so grateful to you, our Hunger Heroes, who show up consistently and with kindness to share necessary resources. Meanwhile, think of the heroism required to experience food stress and yet find a way to survive in this world, where too often compassion is not easy to find.

To ensure clarity and efficacy, the Food Bank is partnering **with the Wellbeing Project, who is** well known and respected for their ability to engage respectfully and accurately in a way that will provide us with reliable and useful information. To thank you for your participation, we are offering a Food Bank account **\$50** credit to each member helping us secure at least 25 completed neighbor surveys by February 12th.

Will you help us, please? We need your championship now more than ever. As food insecurity grows, we must know that our collective actions, which we intend to be effective, are providing what our neighbors need and in the way it is needed. Because our neighbors deserve our very best. If you have questions, please contact Chris Rountree at crountree@foodbanknega.org.

Erin Barger, President & CEO

Chris Rountree, Director



Distribution Support and Frequently Asked Questions (FAQs)

Thank you for distributing the Neighbor Survey. Your support ensures the success of creating a more complete picture with more representation of what our neighbors are experiencing day-to-day. The survey will be available for neighbors to take from January 22nd- February 26th. Please ask neighbors to participate in the survey and provide them with a copy of the provided flyer. This flyer has a QR code that will take neighbors directly to the survey. We have included FAQs to support you in survey distribution:

What is the survey about?

This survey aims to gather information about food insecurity, hunger, & potential barriers to food in order to improve service delivery in Northeast Georgia. The findings will assist in making strategic decisions to improve service delivery and also identify what is working well at food distribution centers in Northeast Georgia.

Why should I consider participating?

The Food Bank of Northeast Georgia is conducting a survey to better serve you and your household. Your answers to these questions will help us know you and our shared community better.

How long will the survey take me?

The survey should take an about 10 minutes to complete.

Where can I take the survey?

Scan the QR Code on the provided the flyer to take the survey today.

Who will have my survey results?

Your survey results are shared with the Food Bank of Northeast Georgia team and the research team they partner with at the University of Georgia (UGA) to review the results.

Is the survey confidential?

Yes, your survey results are NOT linked to your name and will remain anonymous.

Is there a way to access the survey without a QR Code?

Yes, the direct link to the survey is (add link here once finalized).

How do I enter the raffle for the \$100 Walmart gift card?

If you would like to enter the raffle, provide contact information on the final question of the survey.

I have additional questions, who should I reach out to?

If you have any additional questions, please reach out to Chris Rountree at crountree@foodbanknega.org



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You are invited to share your experience.

Please help us learn about food insecurity in our region.

The Food Bank of Northeast Georgia is conducting a survey to learn what hunger looks like in your community by hearing from you directly. Your anonymous answers to these questions will help us know generally how often and where food assistance is needed. This information will be used only by the Food Bank of Northeast Georgia.



**Please scan the QR
code or click the link
below to take this
10-minute survey today.**

By completing the survey, you
will be entered for a chance to
win a \$100 Walmart gift card!

The Food Bank of Northeast Georgia connects neighbors with nourishing food across 15 counties by distributing food in partnership with more than 230 Member organizations who host pantries, mobile pantries, meal services and more.

Thank you!

https://ugeorgia.ca1.qualtrics.com/jfe/form/SV_9QuudyD2MYbpqzs