



FOOD BANK
OF NORTHEAST GEORGIA

Everyday People.
Making an Impact
Every Day.

2027 Empty Bowl Sponsorship Opportunities

The Food Bank of Northeast Georgia invites you to make every empty bowl an open door to life-changing impact at our **27th Anniversary Empty Bowl Fundraiser & Luncheon on Thursday, February 25th, 2027 at The Classic Center**. As a sponsor, your support will amplify our vision to one day see **Every Neighbor. With Enough Food. Every Day.**

As we connect neighbors with nourishing food, please stand with the Food Bank in a movement that is opening the door from Hunger to Health for the more than 104,400 Georgians who are food insecure across our 15-county region.

This event brings together 650 attendees who share a belief that *food is essential and what is essential cannot be negotiable*. Attendees represent community stakeholders, elected officials, business leaders, and other nonprofit organizations who stand with the Food Bank.

Empty Bowl brings a unique opportunity for sponsors to be integrated into the event, so that attendees have a chance to experience you and your brand.

By sponsoring a meal that matters in Northeast Georgia, your company can extend the reach of the Food Bank to bring about sustaining impact, while enjoying valuable benefits for your brand and team.

Thank you for supporting the Food Bank of Northeast Georgia!

Thanks to our 2026 Empty Bowl Sponsors

Chastain & Associates
Insurance



 **Intelligent Networks, Inc.**
SMART NETWORKS... SMART BUSINESS

Hayward Allen
Cadillac GMC BUICK TOYOTA

CATERPILLAR®

 **Georgia Power**

JACKSON
ELECTRIC MEMBERSHIP CORPORATION™

 **KEVIN PRICE**
CONSTRUCTION




Northeast Georgia Medical Center
BARROW

 **Piedmont**
ATHENS REGIONAL


Primrose School
of Athens
The Leader in Early Education and Care®
PrimroseAthens.com

SYNOVUS®
get there

**YOUR
PIE**
PIZZA • BREWS • GELATO

2027 Empty Bowl Sponsorship

Benefit to Sponsor	\$10,000 Donation	\$7,500 Donation	\$5,000 Donation	\$2,500 Donation
Complimentary Table for 10 guests	2	2	1	1
Social Media Recognition Posts	3	2	2	1
Inclusion in event presentation	✓	✓	✓	✓
Post-Event Fulfillment Report on Company Impact	✓	✓	✓	✓
Hospitality Host at Event	✓	✓	✓	
Logo on Registration Site	✓	✓		
Tour & Volunteer Opportunity with Food Bank	✓	✓		
Award Presenter at Event	✓			
Opportunity to Upgrade for Lead Event Sponsor	✓			
Use of Food Bank Community Room (up to 75 guests)	✓			



Platinum Plate - Top Level Empty Bowl Event Sponsor (\$10,000+)

This top level of sponsorship provides the most benefit for your organization in aligning with the Food Bank of Northeast Georgia. It also provides the most impact as your organization partners with us to fuel our mission: connecting neighbors with nourishing food across the region. Benefits include:

- Receive 2 complimentary tables of 10 guests each
- Hospitality Host: 2-3 representatives from your organization can participate as our Empty Bowl Hospitality Team alongside Food Bank Staff – serving as Greeters at the Door or another customized experience that aligns with your brand
- Use of Food Bank logo in partnership with event promotion
- Logo on Event Registration Site
- 3 social media recognition posts from the Food Bank (commitment date thru post-event)
- Join us on stage for Award Presentations at Empty Bowl
- Unique messaging opportunity pre-event, by sharing your support on Food Bank Instagram and Facebook
- Inclusion in event audio/visual presentation at The Classic Center
- Fulfillment Report provided to representative after event detailing the impact of your sponsorship
- Tour of Food Bank facilities and opportunity for Team Volunteer Experience for 10 people
- Opportunity to use Community Room at new Food Bank facility in Athens after completion – event/meeting space for up to 100 people
- Opportunity to be Exclusive Lead Sponsor:

**** Upgrade Opportunity for Exclusivity ****

- Contribute \$15,000 to serve as the Lead Sponsor for Empty Bowl with custom benefits planned in partnership with the Food Bank team
- Multi-year commitments available to lock-in rate card & benefits for the following year's event



**Everyday People.
Making an Impact
Every Day.**



Gold Bowl - Event Sponsor (\$7,500)

- Receive 2 complimentary tables of 10 guests each
- 2-3 representatives from your organization can serve as part of our Empty Bowl Hospitality Team – serving as Greeters at the Door or other opportunity
(* Opportunity available to first two Gold Bowl Sponsors or as Sole Hospitality Host at \$10,000 Sponsorship)
- Use of Food Bank of Northeast Georgia logo in partnership with event promotion
- Logo on Event Registration Site
- 2 social media recognition posts from the Food Bank (commitment date thru post-event)
- Unique messaging opportunity pre-event for sharing Food Bank support on Food Bank Instagram and Facebook
- Inclusion in event audio/visual presentation at The Classic Center
- Fulfillment Report provided to representative after event detailing the impact of your sponsorship
- Tour of Food Bank facilities and opportunity for Team Volunteer Experience for 10 people

Silver Spoon Event Sponsor (\$5,000)

- Receive 1 Complimentary Table for 10 guests
- 2-3 representatives from your organization can serve as part of our Empty Bowl “Bowl Table Hosts” where guests select from the handmade bowls at the event
- Use of Food Bank of Northeast Georgia logo in partnership with event promotion
- 2 social media recognition posts from the Food Bank (commitment date thru post-event)
- Inclusion in event audio/visual presentation at The Classic Center
- Fulfillment Report provided to representative after event detailing the impact of your sponsorship

Bronze Cup Event Sponsor (\$2,500)

- Receive 1 Complimentary Table for 10 guests
 - Use of Food Bank of Northeast Georgia logo in partnership with event promotion
 - 1 social media post from the Food Bank to recognize sponsorship prior to event
 - Inclusion in event audio/visual presentation at The Classic Center
 - Fulfillment Report provided to representative after event detailing the impact of your sponsorship
-